

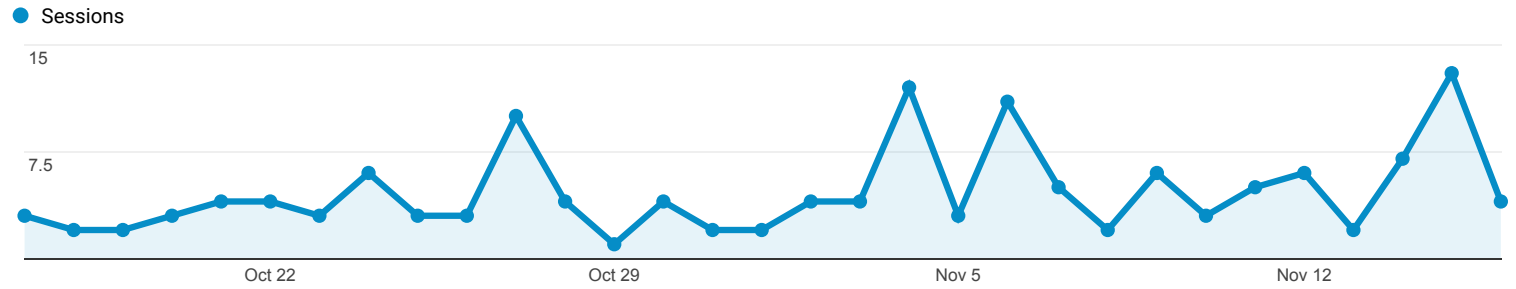
Oct 17, 2016 - Nov 16, 2016

New vs Returning

All Users
100.00% Sessions

Explorer

Summary



User Type	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	143 % of Total: 100.00% (143)	87.41% Avg for View: 87.41% (0.00%)	125 % of Total: 100.00% (125)	70.63% Avg for View: 70.63% (0.00%)	1.69 Avg for View: 1.69 (0.00%)	00:00:04 Avg for View: 00:00:04 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. New Visitor	125 (87.41%)	100.00%	125 (100.00%)	68.80%	1.76	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Returning Visitor	18 (12.59%)	0.00%	0 (0.00%)	83.33%	1.17	00:00:18	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 2 of 2